



19<sup>th</sup> ANNUAL CALCP/CAROCP JOINT CONFERENCE

*“Sailing the Seven C’s-  
Transforming Education for Tomorrow’s Economy”*

Hyatt Regency San Francisco Airport, Burlingame, California

November 14-16, 2007

June 2007

Dear Prospective Conference Exhibitor:

The California Association of Leaders of Career Preparation (**CALCP**) and the California Association of Regional Occupational Centers/Programs (**CAROCP**) will hold their Annual Fall Conference at the Hyatt Regency San Francisco Airport, Burlingame, California on November 14-16, 2007. This joint conference will be the only statewide conference for both organizations.

We expect more than 400 career technical educators, administrators and counselors to attend this event. This conference will provide an excellent opportunity for you to acquaint these educators with your services or products. The vendor exhibit area will be available to participants Thursday, November 15, from 7:00 a.m. – 5:00 p.m. and Friday, November 16, from 8:00 a.m. to noon. Five 30-minute and one 1-hour vendor visitations are established in the program. The exhibit area will be highly publicized throughout the conference.

The cost of the display booth is \$425.00. The fee includes an 8' by 10' booth, identification sign, one electrical outlet per booth (if requested), one conference program with bag, one continental breakfast, one lunch, one break snack on Thursday, and one buffet breakfast on Friday. There is an additional \$100 fee to cover meals for a second representative from the same vendor. You are also eligible for the special conference room rate of \$145 at the Hyatt Regency San Francisco Airport Hotel. Call the hotel's reservation department at (800) 233-1234 or (650) 347-1234 by October 23, 2007. There is a \$10 daily rate for self-parking.

To reserve your booth space, complete and return the enclosed registration form with your check. Upon receipt, you will be mailed a confirmation with booth assignment and additional information regarding the Service/Drayage Contractor (event decorator) Exhibitor Packet information. The draped, divided booths will be available for set-up from 5:00 p.m. to 7:00 p.m. on Wednesday, November 14. Please NOTE you will need to contact the hotel directly for internet access.

If your company is able to donate a door prize, we would be most appreciative and we will give acknowledgment in the program if registration is received by September 7, 2007.

If you have any questions or concerns, please call (951) 826-6450 or send an email to [mpierce@rcoe.us](mailto:mpierce@rcoe.us)

Sincerely,

Mirna Pierce  
Exhibitor Chair  
Riverside County Office of Education  
Enclosures: Exhibitor Registration Form